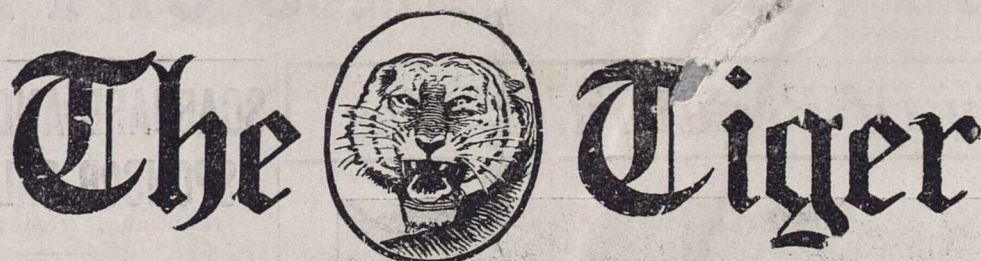


Rawls Succeeds Cummings As Blue Key Head

**CLEMSON TANKSTERS
DEFEAT PRESBYTERIAN**



HE ROARS FOR CLEMSON

**GERMAN PUBLICATION
HONORS DR. BREARLEY**

Vol. XXIX.

PUBLISHED WEEKLY

Clemson College, S. C., February 28, 1935

CIRCULATION 2000

No. 20

Plans Underway For War Department Inspection In April MILITARY FRAT SPONSORS BALL FRIDAY

Sponsors are Selected For Annual Event

Scabbard and Blade Dance Promises to Be Gala Affair

UNIQUE DECORATIONS

Presided over by four lovely ladies and swayed to tuneful melodies of Clemson's own rhythm-making Junglers, the annual Military Ball sponsored by the local company of Scabbard and Blade will be off to an auspicious beginning tomorrow night.

LARGE DANCE LIST

With the names of a hundred demoiselles from far and near gracing the dance list and a welcomed script, the Military Ball bids fair to be one of the season's most brilliant social affairs.

FIVE NO-BREAKS

There will be five regular no-breaks (Continued on page two)

MITTMEN LOSE IN CONFERENCE BOXING

Two Tiger Pugilists Defeated in Semi-Finals

Considering the number of men taken to Charlottesville to compete for conference honors last week end, Bob Jones brought the boys back home with no final victories to their credit but with fine accounts of straight forward and hard fighting exhibitions staged against some of the best fighters in the south.

WILLIAMS DEFEATED

Friday night Clemson's bantam-weight entry, Jackie Williams, lost a hard scrap to Virginia's three-year champion Archie Hahn. Williams put up a game bout and at times showed (Continued on page two)

ARKANSAS LEGISLATORS ARE SKEPTICAL ABOUT FREE LOVE AT SCHOOL

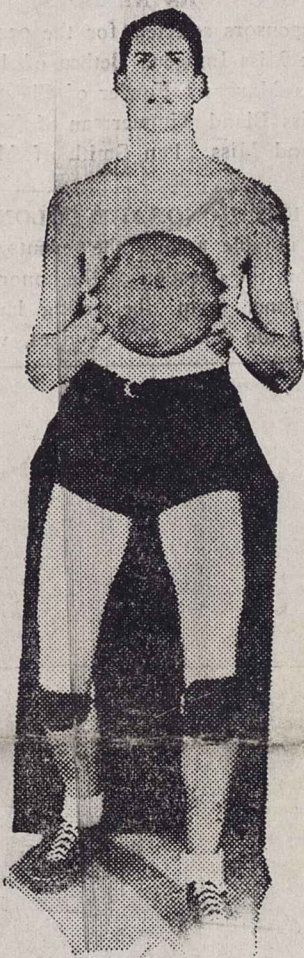
The legislators of Arkansas are all hot and bothered over the allegedly un-American things that go on at Commonwealth College, a labor school at Mena.

Not only, said one legislator who visited the school for a little while, do the students learn a lot about Communism, but there is free love going on. He said he found that the men and women had been living at the school together for four years, and the men never fought over the women.

The men and women actually go swimming together in Mill Creek, which runs through the campus.

Boy, is it a scandal out there!

Colossal Cager



Lank Alec Swails who has risen from mediocrity last season to one of this year's most outstanding Southern Conference players. His combination of height and great scoring ability have brought him glory and points for Clemson in every game the Tiger five has played.

Foreign Journal Honors Brearley

German Periodical Reprints Excerpts from Local Prof's Criminology Text

"Archives of Criminology," a scientific German journal devoted to significant research in the field of criminology, has recently published parts of "Homicide in the United States," a book written by Dr. H. C. Brearley, head of the department of sociology (Continued on page eight)

Spann Replaces Rawls As New Vice-President

Cummings' Retirement Due to Press of Other Activities

ELECTED TUESDAY

At a meeting last Tuesday night the local chapter of Blue Key, national Honorary leadership fraternity, O. G. Rawls of Jacksonville, Fla., was elected president for the remainder of the year to succeed C. E. Cummings who resigned last week. S. R. Spann, of Columbia will fill the vacancy left by Rawls as vice-president.

RAWLS OUTSTANDING

Rawls is an outstanding senior, being captain of the Drum and Bugle Corps, member of the Block C Club, a member of Tau Beta Pi, the IRC, and an ex-associate editor of THE (Continued on page two)

CUNNINGHAM WINNER IN 1500 METER RACE

King of Milers Defeats Arch Rivals in A. A. U. Track Championship

BRILLIANT PERFORMANCE

Glenn Cunningham, King of the milers cracked the 1500 meter Standard in the national senior A. A. U. track and field championships with the record time of 3 minutes 50.5 seconds.

DOWN'S ARCH RIVAL

He defeated his arch rivals Princetonian Bill Bronthron now campaigning under the colors of the New York A. C. and the stylist Gene Venzke bearing the standard of the University of Pennsylvania in one of the prettiest performances ever witnessed on the boards.

NUMEROUS VICTORIES

The great Jayhawker has returned the winner in every indoor event he has entered in this winter.

Reporter Proposes That Sports Technique Be Applied Scholarship

State championships, southern conferences for hardwooders and leather-pushers, spring practice for footballers anticipating the glory of placing on All-Southern; the not-far-distant seasons of track and baseball; the ever-growing relish for recognition of supremacy in competitive physical prowess; all thoughts of the week.

MYTHICAL ALL-AMERICANS

Why not formulate mythical All-Intramural, All-State, All-

Southern, even All-American elevens, fives, nines, as the case may demand, for the recognition of par-excellence in scholarship, attainments, intellectual agility, cognitive and creative faculties?

WEARERS OF THE KEYS

Organizations which would steal a march on the conventional professional societies, static as they are, and transcend the scope of the wearers (Continued on page eight)

Officials Seeking Missing Student



Cadet William L. Nelms, junior class, who left Clemson January 26 and who has not been heard from since that date. Nelms left Clemson wearing

his uniform. He is 21 years of age, 5 feet 8 inches tall, weighs 130 pounds, has blue eyes and brown hair. Anyone knowing his whereabouts or any other information regarding him please communicate with President E. W. Sikes at Clemson College, Clemson, South Carolina, at once.

Local Aquabats Down Hosemen

Clemsonites Swim to Fourth Victory by Downing Clinton Aggregation

STATE MEET SATURDAY

Holtzendorff's Tiger waterboys handed the Presbyterian Blue Hose swimmers their second Clemson defeat of the season by a generous 59 to 24 score Tuesday afternoon in the Y. M. C. A. pool.

STATE MEET SATURDAY

The team will be in Greenville Saturday attempting to hold on to the state title which they brought back a year ago. The mermen have been somewhat handicapped this year by the loss of that flashy free styler Goodson who was forced to leave school on account of sickness, but nevertheless, Allison and his cohorts will be ready for anything the state has to offer.

Results of the Presbyterian meet.

400 yard relay—Clemson (McHugh, Heikkila, Allison, and Bacot) 4:18.8
200 yard breaststroke—Alexander (P), Heikkila (C), no third, 3:19.8 (Continued on page two)

NEW METHODS FOUND FOR MANUFACTURE OF IRON IN PURER FORM

The metals research laboratory of the Carnegie Institute of Technology has prepared the worlds purest sample of iron.

The sample, 99.95 per cent pure, will be used in an attempt to clear up problems which have baffled the steel industry for more than a century. It is hoped it will lead to improved manufacturing processes, and products.

The laboratory is also beginning experiments with various types of steel made from the high-purity iron.

A special electric furnace was built to remove the impurities from the iron ore, and when the work was done the experimenters had three pounds of iron which contained only infinitesimal quantities of silicon, nickel, manganese, chromium and copper.

Corps To Be Inspected By Major Long

Two-Day Period Will Be Featured by Dress Parade and Drills

TO HOLD EXAMINATIONS

Colonel T. S. Moorman, Professor of Military Science and Tactics announced Tuesday that the annual two day War department inspection of the cadet corps will be conducted by Major L. W. Young of Fort McPherson, Ga., in late April.

DRESS PARADES

A full dress parade, followed by exhibitions of the crack junior, sophomore, and freshman platoons, will start the yearly event. Examinations in all theory classes in the military science courses, along with an inspection of the barracks and personnel, will be held. (Continued on page two)

BROTHERHOOD HOLDS INFORMAL INITIATION

Twelve New Men to Be Inducted; Two Are Faculty Members

Tiger Brotherhood, local honorary leadership fraternity, organized in 1928 for the purpose of promoting a higher standard of ethics at Clemson, held the final informal initiation Thursday night for admitting ten popular Clemson students and two professors as honorary members. The formal initiative will be held at a meeting Monday night, March 4th.

Those men being taken in are: W. B. Cloaninger of Lakesland, G. D. Way (Continued on page seven)

By Their Words

The fifth division was one of the best—I happened to be in it. —Hinwood

Egosim causes most of the disbelief in evolution. If you believe in it you can't brag on your ancestors. —Calhoun

Personally, I think the hands of the Mona Lisa look more like sausages. —Little

If this were our last French lesson together I feel sure there wouldn't be any sadness on either side. —Rhyno

You must be twins; I don't see how any one man could be so dumb. —Goodale

Limestone Choir Offers Series Of Programs Here

LARGE CROWD LAUDS VOCAL OFFERINGS BY TALENTED SONGSTERS

Choir Members Entertained At Y Dances During Weekend Visit

PFOHL IS DIRECTOR

Miss Katherine Pfohl, of Winston-Salem, N. C., and the well known choir of Limestone College from Gaffney arrived at Clemson last Saturday afternoon to render a week-end of entertainment at various places on the campus.

MISS PFOHL DIRECTOR

This group of fine musicians consisted of Miss Katherine Pfohl, Director and twenty young ladies from South Carolina, North Carolina, Tennessee, New Jersey and Oklahoma. Miss Elizabeth Lowery of Seneca was in charge of the group while visiting here.

DR. SIKES ENTERTAINS

During their visit to Clemson, the choir was entertained in the homes of Dr. E. W. Sikes and other prominent campus folks. They were the guests of the local Baptist Church and the Y. M. C. A. The recreation program for the young ladies was under the supervision of Mr. and Mrs. Theo L. Vaughan of Clemson College.

RENDER SEVERAL PROGRAMS

Saturday afternoon, they were entertained in the club room in the Baptist Church by the Baptist ladies. After rendering three consecutive musical programs at the Baptist Church, Methodist Church, and the Y Club room Saturday evening, they were entertained by the officers of the Y. M. C. A. at the weekly Saturday night social followed by Charles Dicken's heart-breaking picture "Great Expectations."

Sunday morning the choir was divided into groups and sang at all the local churches during the morning services. One group, accompanied by a similar group of Clemson students, sang at the Methodist Church in Pendleton.

BAND PLAYS

At 3:30, Sunday afternoon, the Cadet Corps, the faculty, and all lovers of good music were entertained by the choir as it sang numerous selections of sacred music in the college chapel. Music was also furnished by the Clemson Band from 3 till 3:30.

After delivering a splendid program of music and songs at Vesper services Sunday night, the choir was entertained again by the officers of the Y. M. C. A. at an informal reception in the Y club room.

GLEE CLUBS TO BE HERE

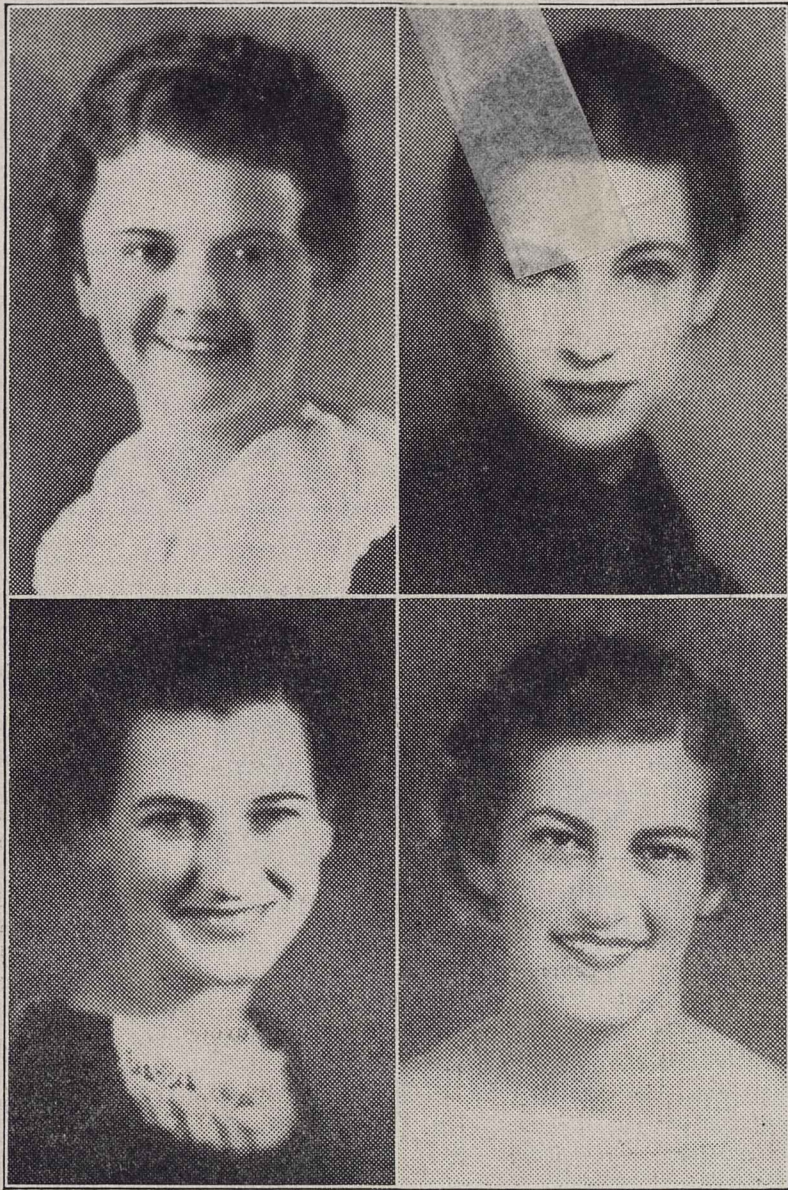
The Girls Glee Club of the University of Georgia will be guests at Clemson on Saturday and Sunday, March 2 and 3. The Vesper program at the Y. M. C. A. on Sunday evening March 3, will be conducted by Miss Eliza Wardlaw and a delegation from Winthrop College.

On March 9 and 10 the Glee Club representing Columbia College, of Columbia, South Carolina, will be guests at Clemson.

Mr. P. B. Holtzendorff, General Secretary of the Clemson College Y. M. C. A. has announced that tentative plans have been made to have other groups visit Clemson during April and May.

New writers should take the losing side. There are too many on the winning side, too many influences. On the unpopular side one can be himself. —Ben Hecht.

Bevy Of Beautiful Belles



The four young ladies pictured above have been named sponsors for the Military Ball tomorrow night by the officers of the local company of Scabbard and Blade. At top left is Miss Imogene Bethea of Dillon who is sponsor for Col. Duke Richardson, top right is Miss Margaret Fowler of Chesterfield, sponsor for Lt. Col. A. C. Mustard, lower left is Miss Bland Timmerman of Newberry who will be the guest of Capt. Bob Spann, and at the lower right is Miss Ellen Smith of Mullins who will sponsor for her brother, Capt. W. G. Smith. The honorary colonel for the regiment will be selected from the young ladies present at the dance.

OSCAR RAWLS NAMED HONOR FRAT PRESIDENT

(Continued from page one)

TIGER. He is eminently fitted for his new position. Spann is a captain, a member of Scabbard and Blade, Kappa Phi, and Tau Beta Pi.

GRANTS INTERVIEW

When interviewed Rawls paid tribute to the retiring president, C. E. Cummings whose resignation was tendered because of the press of previously assumed activities. "The fraternity this year has accomplished more and has been of greater benefit to the college than at any time since the chap. was installed. I think most of the credit for this work should go to Cummings and I only hope that I can do as good a job as he has done."

"Of course it is too early to really tell what we intend to do, or rather what I intend to do. The only new project we have afoot now is a contemplated student-professor banquet soon which will be a part of our program to promote better relations between faculty and corps."

GREAT PROGRAM

The Blue Key's program this year has included the distribution of college directories to all students and several other minor projects. Last year they introduced the point system to control student politics.

MILITARY INSPECTION TO BE HELD IN APRIL

(Continued from page 1)

TACTICAL PROBLEM

One of the features of the inspection will be the demonstration of a war strength company in attack.

Further details will be announced later.

TIGER BOXERS DOWNED IN SOUTHERN MATCHES

(Continued from page one)

some real class, but his more experienced opponent was just a little too powerful.

ALTMAN WINS

Altman had little trouble in winning over Eutsler, North Carolina featherweight, in the Friday preliminaries, taking the battle by a decision. The Clemsonite then was paired with Lloyd of Duke for the semi-finals Saturday afternoon. It was Lloyd who registered a technical knock-out over Altman when the two featherweights met here the first of the season, but he had no such easy chance against the aggressive Tiger slugger this time. The Blue Devil took a decision after three hard rounds of good clean punching.

DAWSON LOSES

Bubber Dawson, the remaining Tiger representative fought his first scrap in the Saturday semi-finals, meeting Maryland's Nedomatsky. In the preliminaries the previous day this "Terrible Ivan" knocked out Brooks before the first round was half over, and in the finals Saturday night he did the same thing to Kneipp of Duke. The blowing Tiger was the only man able to stand up under the pressure but after dishing it out as well as taking it, Dawson lost to the Old Liner by a decision.

Before God we are relatively all equally wise—or equally foolish. As to first causes, one cannot even now tell which came first, hen or egg.—Albert Einstein.

I have tried my utmost for permanent peace, but human nature is against me.—Mahatma Gandhi.

SCABBARD AND BLADE SPONSOR GALA DANCE

(Continued from page one)

and a Scabbard and Blade no-break, following the second of the night. Note should be taken of this to avoid confusion.

USE SILHOUETTES

The field house will be graced on one side with the silhouettes of the members of K Company, Scabbard and Blade, these being upon a background formed by a giant replica of the frat's key. The north end of the great room will be fittingly adorned with the national flag, which will be guarded on either side by two trench motars. Probably the most colorful event of the dance will be the grand march under crossed sabres.

SPONSORS NAMED

The sponsors selected for the occasion are: Miss Imogene Bethea of Dillon; Miss Margaret Fowler of Chesterfield; Miss Bland Timmerman of Newberry; and Miss Ellen Smith of Mullins.

TO SELECT HONORARY COLONEL

Most notable among the events of the night is the selection of the honorary cadet colonel from the young ladies present at the dance. The judges, who

TIGER AQUABATS SINK BLUE HOSE MERMEN

(Continued from page one)

150 back—McHugh (C), Valley (P) Wallace (P) 2:8.8
60 yard dash—Bacot (C), Durban (C), Wilson (P) 31.2
440 free style—Allison (C), Hunter (C), Calvert (P) 6:13.8
100 yard dash—Bacot (C), Durban (C), Tiller (P) 59.6
Diving—Fletcher (C), 90-2, Thackston (C) 81.3, Valley (P) 67.8
220 free style—Durban (C), Allison (C), Langston (P) 2:38.2
(Valley, Alexander, Wilson) 4:2.2

To tell us what America really is like, a vast novel on a vast scale is needed.—Andre Maurois.

are prominently connected with the military life at Clemson, base their selection on the beauty, poise, and social graces of the dancers. The fortunate young lady will on Military Day take over the rank and insignia of the first ranking member of the cadet corps.

Script for the dance will be one dollar.

VITALITY VII

a course in making good



THIS business of keeping fit is a required course in every college. Your enthusiasm and your energy in daily campus life are influenced by your physical condition. Vitality has a lot to do with your college career.

It is important that you avoid constipation due to insufficient "bulk" in meals. This condition frequently causes headaches, loss of appetite and energy. It keeps you from being at your best.

Kellogg's ALL-BRAN, a natural laxative cereal, provides gentle "bulk" to promote proper elimination. It also furnishes vitamin B and iron.

Two tablespoonfuls daily, served with milk or cream, are usually sufficient. Chronic cases, with each meal. Ask that ALL-BRAN be served at your fraternity house, eating-club or campus restaurant.

The most popular ready-to-eat cereals served in the dining-rooms of American colleges, eating-clubs and fraternities are made by Kellogg in Battle Creek. They include Kellogg's Corn Flakes, PEP, Rice Krispies, Wheat Krumbles, and Kellogg's WHOLE WHEAT Biscuit. Also Kaffee Hag Coffee—real coffee—97% caffeine free.



Tiger Five Defeats Generals As Cage Curtain Falls

Varsity Eleven Romps Over Scrubs In Spectacular Fray

Neely Machine Overwhelms Opposition in Game Featured by Brilliant Play

HINSON HIGHLIGHT

The new 1935 Neely football machine made its preliminary appearance on Riggs Field Saturday afternoon and romped over the scrubs 35-0 in the first regulation game of the series.

HINSON STARS

With Randy Hinson, Tate Horton, General Lee, and Joe Cathcart cracking the line with rapier like thrusts, sweeping the ends and returning punts with marked agility, the new Neely juggernaut showed no quarter to their lesser brethren. The line, featuring such warriors as Yarborough, Captain Harry Shore, Inabinet, Black, Henley, Shuford, and Dusty McConnell, opened gaping holes for the backs, and their defense was impregnable.

"THE GENERAL" SCORES

General Lee, dynamic fullback, battered his way over from the five yard line for the first touchdown of the day, after the varsity had advanced the oval 90 yards on a sustained march down the field. In the second quarter that great running back Randy Hinson, by far the most outstanding back Clemson has had in a score of years, gathered in a punt on his own 30 and twisted and weaved his way 70 yards

DANIEL TO SPEAK AT SOUTHEASTERN MEET

Dr. D. W. Daniel, dean of the school of general science at Clemson, will be the chief speaker at the annual meeting of the Southeastern Arts Association, to be held in Charleston on March 22, it was announced here today.

LYNN TO ALABAMA

W. G. (Goat) Lynn, Clemson's '34 Speed King of the cinders, recently secured a position with the Foremost Dairies Inc., in Birmingham, Ala., Lynn was formerly connected with the Experiment Station here as supervisor of Advanced Registry Testing in S. C.

for the counter

MANY COUNTERS

Immediately following his touchdown jaunt, Hinson cracked over again after a series of successful passes had placed the ball on the 10 yard stripe. General Lee also countered again in this same quarter by virtue of a beautiful smash through the center of the line from the 14 yard marker.

"THE REAL McCOY"

Speed McCoy, freshman candidate, ended scoring hostilities for the day when he galloped 55 yards on an off tackle play in a great open field exhibition for another score.

Dean Of Davismen



Joe Davis who coached the winners of the Palmetto Loop Championship. Joe's team bowled over some of the best hardwood outfits of the Southern Conference, losing but two encounters, and those to the powerful aggregations from the University of South Carolina and the University of Georgia. He left with his championship team Wednesday for the Southern Conference tournament in Raleigh.

ALUMNI NEWS

George M. Barnett, dairy graduate of the class of '34, was recently given a position with the Iodine State Milling Company in Greenville, S. C. Soon after graduation last June, Barnett was employed by a large milk producers company in Memphis, Tenn.

Tigers Top Strong W. and L. Basketeers By 48-33 Score

YMCA OFFICERS FOR 1936 TO BE ELECTED NEXT VESPER SERVICE

The Y. M. C. A. officers for next year will be voted upon by the corps of cadets at vesper services next Sunday evening. R. C. Commander of Florence and R. W. Cureton of Greenville have been selected by the nominating committee as candidates for president.

THE VICE PRESIDENCY

The loser in the race for the presidency will run against P. Q. Langston of Conway for vice president, and the loser in this election, according to the rules of the constitution of the Y, will be in the race with L. A. Gambrill of Seneca for the post of secretary and treasurer.

COMMITTEE NOMINATION

The above named cadets were nominated by a special committee after careful consideration of all the members of the junior council.

Swails Leads Clemsonites in Tense Struggle Replete With Thrills

TWELFTH WIN

In a tense struggle replete with thrills the Clemson Tigers completed their most successful basketball campaign of recent years by topping the powerful Washington and Lee quintet 48-33 before a capacity crowd last Friday night at the field house.

SWAILS STARS AGAIN

The Bengals paced by Alex Swails, towering center who garnered 18 points during the contest, produced a devastating shooting and passing attack which threatened for a time to completely rout the hard-fighting Generals. Early in the game the Tigers got first blood when Swails sank a one pointer and from that time on they continued to increase their fast mounting lead until the score read 25-12 at intermission.

ILLER GOOD

The second half the Generals somewhat recuperated from the Bengals smart exhibition or floorwork and started a whirlwind attack of their own. Led by Iller, who swished the draperies six times with long deadly shots, they crept within four points of the Tigers. Here the Clemsonites settled down and soon were popping in baskets from all angles. With Woodward, Swails, and Brown again leading the attack the team quickly put themselves out of reach of their opponent. So tense was the guarding of both teams that fouls were frequently called three men leaving the game via the personal route.

TWELFTH WIN

The victory gave the Davismen the commendable record of twelve victories out of fourteen starts. The Clemson hardwood artists have in their all-conquering campaign defeated many strong Southern teams.

CLEMSON GRAD DIES AFTER LONG ILLNESS

Elias Preston Earle, Class of '96 Succumbs at Six Mile Hospital

WAS INSTRUCTOR HERE

Elias Preston Earle, Class of '96, one of the first graduates of Clemson College, and twice instructor here died at Six Mile Hospital last Wednesday morning after a long illness.

WAS MILITARY AIDE

For two years after his graduation Mr. Earle remained at Clemson as a military aide and instructor in foundry. After building and operating a Foundry in Seneca for several years, he went into farming on a large scale in Oconee County. During the World War period, he returned to Clemson as an instructor in Mechanical Engineering; since then he has lived on the campus.

CLASS OF 1896

Mr. Earle was the twelfth to die of the Class of '96, which was the first class to graduate from Clemson. Six others of that class still remain here, five of whom are members of the Clemson College faculty. They are, W. W. Klugh, J. E. Hunter, R. E. Lee, T. S. Moorman, B. F. Robinson, and C. C. Newman.

Science is merely the skilled use of the mind and the stores of human knowledge about any problem.—Max Eastman.

Gouged by a Gim-me Girl?

... light an Old Gold



When the girl friend orders \$16.40 in "vittles" and "bubbles"... and you have only \$5.90 in the kick... don't get the heebies. Light a sunny-smooth Old Gold. It has a positive genius for raising your morale and lowering your blood pressure.

AT TRYING TIMES TRY A Smooth OLD GOLD

BOWL IDEA

FILL your cereal bowl with Kellogg's Rice Krispies. A grand breakfast dish. Extra delicious when you add a bit of fruit.

Rice Krispies crackle cheerfully in milk or cream—a sound that appetites can't resist.

They're a satisfying between-meal snack. And just the thing before bedtime. They aid restful sleep because they are nourishing and easy to digest.

At grocers, hotels and restaurants, in the red-and-green package, ready to eat. Made by Kellogg in Battle Creek. Quality guaranteed.



Listen!—
get hungry

The Tiger

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EDITORIAL

FOR MANY YEARS the state of South Carolina carried in her statute books a law forbidding Greek-letter fraternities in state-supported schools. Several years ago that law was repealed and the organizations, many of which had existed subrosa for years, sprang into the sun. Chapters of national fraternities were installed in the other schools, and here the local clubs came into the open. At this time politics at Clemson were controlled by a powerful ring which operated under the name of a fraternity and was universally hated. When the student body was called to vote on the situation, prejudice against that body caused an overwhelming vote of thumbs down on nationals. Since that time the local clubs have risen to some degree of prominence and the political ring has been broken up and forgotten. Once again the question of national social fraternities on this campus is becoming one of the pressing issues in student politics.

The main argument against the installation of fraternities here has always been that they would introduce a seige of political skull-duggery onto this unsullied campus. That argument loses half its force when one considers how sullied this campus really is. Political methods are perhaps a bit more subtle here than in other schools because of the military organization, but their existence certainly cannot be denied. Politics are inevitable here, the very military organization which keeps them under cover offers a perfect field for their application. With the exception of the class officers, every office and every committee is manned by appointees. A retiring official appoints his successor and the first that cadets hear of it is when the new man takes office. The only redress they have is in removing him "for good reason" and good reasons are hard to prove. This editorial is not intended as an indictment of either that system or those now in power; the system works well, but who can deny that the time-honored snatch method has put a lot of men, good and otherwise, in power? What difference if the snatching is done by an individual who seeks honor and power for himself or by an organization which seeks honor and power for the individual because he is a brother? Essentially the same group controls politics from year to year, a natural procedure under system of appointment. Does it really matter if those men wear Greek-letter pins instead of honor society keys? And wouldn't social fraternities help return the honor groups to their intended status? At the moment most of them fulfill double duties, taking over social obligations as well as ordinary duties.

Space prevents the presentation of many arguments both pro and con. Ignoring the arguments which are hurled at the fraternity system as a whole, we can only attempt to answer a few applied to the local situation. The fact that Clemson is a "poor man's school" has often been used to fight fraternities here. The main cost born by a chapter is the upkeep of a house. Since military organization forbids students living outside of barracks, the system of small houses and apartments used at Davidson and elsewhere applied here would reduce expenses to a minimum. The initiation fee of most national fraternities under those conditions would be less than those of most of the honor organizations on the campus. They would be invaluable in promoting social life, the burden of which now rests upon the Central Dance Association and the Y. M. C. A. Clemson's isolated position geographically keeps social activities at a minimum and, after all, are not the social contacts of college as valuable as the academic learning absorbed? They would render great service in building closer relationships between Clemson and other schools.

And, as to politics... wouldn't it be healthy for the college if politics were brought into the open and recognized for what they are?

—H. S. A.



... that Tiny Cloud of our book emporium is such an ardent admirer of Garbo that she swiped a pair of suspenders from the library using the excuse that they are for a costume for Taps Ball.

OSCAR SAYS

... that Dr. "Marbletop" Sherrill, in a recent address to a group of Anderson ladies said "regardless of the fact that I am a confined bachelor, I feel quite at ease addressing the members of the opposite sex... in fact, it seems as though I am only window shopping."

OSCAR SAYS

... that he wonders if the quartet of Barron, Watson, Kirkgard and Dobbins received full benefit of the twenty cents planked down to see the show Monday afternoon.

OSCAR SAYS

... that Capt. Hinwood will undoubtedly be among those present at outside reveilles this spring as it was very embarrassing when he found himself unable to bend over to bawl out the kid who helped spoil the retreat parade.

OSCAR SAYS

... that J. H. "Call me Hallie" Shands has joined the typical group which treks to Georgia every week end in search of romance.

OSCAR SAYS

... that Bob "C. M. T. C." Scott is hereby nominated to the position of the week's headline hunter in filling the capacities of corporal, sergeant and lieutenant within the short time of four days.

OSCAR SAYS

... that Prentiss "Call me the freshman find" McCoy was seen collecting many discarded Anderson papers from the waste baskets and mailing innumerable clippings to hopeful admirers throughout the state.

OSCAR SAYS

... that Rat "Crip" Williamson has no desire for Sweet Sue to learn of his Saturday night class in "Zoology" with Jean of the Greenville institution.

OSCAR SAYS

... that "Pony" Cummings was mistaken for one of the prisoners at the Laurens county jail last Saturday night but it turned out that he was only keeping a date with his girl who was visiting the jailors' daughter.

OSCAR SAYS

... that E. H. McCarter, top kick of A company was in his glory leading a platoon at the retreat parade Friday afternoon... "coming events cast their shadows before."

OSCAR SAYS

... that J. Bernard Wall was caught short in Greenville last week end but if he refrained from coupon clipping for a while he would probably have the necessary amount.

OSCAR SAYS

... that John "Ego" Troutman played a great position as guide to the Washington visitors on the campus last week end but we still have chances of some of the boys coming to Tiger-town next year.

OSCAR SAYS

... that H. M. "Fish Mouth" Floyd should guard his pictures more closely. Oscar will return your picture at the end of the year but if the girl did open her mouth you might get your head in too.

(Continued on page five)

TALK OF THE TOWN

PRE-NUPTIAL

When we dizzily rounded in from our week-end tour last Sunday we were astonished at the number of automobiles parked on exec circle and at the number of lovely ladies floating about our rather humid campus. But we soon remembered that the Military Ball is only a week off and that people will go to amazing lengths for a ball. We have heard in our day of some colossal methods of obtaining bids but the one recently used on Mr. Red Nesbitt by one of the Anderson damsels defeats us. It seems that in a weak moment Mr. Nesbitt placed upon the ladies third finger a noble piece of glass he had won on a punch-board, all in a spirit of jest, to be sure. But the lady seized the opportunity with both hands, informed her family that she was going to be married, had the engagement announced over those awfully loud amplifiers they use at the company dances, and in general deepened the rosy hue of Mr. Nesbitt's countenance. And to hush her up and get his ring back he had to ask her up to the dance.

TALK OF THE TOWN

HECKLING

We put our Rock Hill operative to work the other week to see if we couldn't unearth some horrible secret in the past of the young lady columnist on The Johnsonian who has been carrying on so with us, but we met with scant success. It seems that the lady has a heart of gold and is all in all a good soul. Well, in spite of what people say our heart is at least gold-plated, and we want to say that we didn't mean any or the things we said, that we were just letting her write part of our column for us. But now real and vigorous controversy is breaking forth on all sides. Down at Carolina, the Gamecock has been watching our battle with a tolerant and benign eye, chuckling over the wrangling of the common folk. We seem to remember trading a few off-hand blows with that paper before, and although we felt that the

encounter was a bit degrading, we aren't above taking on again. And in case the Citadel's Papal Bull wants to get in on this thing we'll see what we can do about it. It must be our Irish blood, we guess.

TALK OF THE TOWN

PROFUSE

We bend our head this week in deepest apology to the lady in Greensboro who writes that... "after you promised you wouldn't let my untarnished name be dragged through the filth and muck of the Tiger's columns, you went back on me. Hooley on you, nertz and phooey and everything like that." Lady, if you could have seen the items we did hold out you couldn't denounce us for the one comparatively innocent remark that did go through. Besides, you are big news, and asking us to hush up your escapades would be just like asking a newspaper to ignore the Lindbergh kidnapping. The penalty of being famous, you know.

TALK OF THE TOWN

BEAM

Some time ago we became so prolific that a rather lengthy paragraph of ours concerning the freshmen and the Bing Crosby ping-pong table spilled over into another page and was run separately as a short feature. We were quite flattered when the Johnsonian reprinted it and even gave us a credit line. And now the Converse Parley-Voo lifts the line about the Southern Dissent and remarks that it wonders where the Tiger got it. We want to solve the problem. It hatched out right here in our fertile brains and since it is the nadir in a long line of rank puns they are welcome to it. Any other weak moments we might put in print in the form of puns anyone may reprint without a credit line.

TALK OF THE TOWN

WEEK'S OUT-

STANDING CADET

Any reader who gets to here without remarking, "Wottahell is he trying to do, turn this thing into an exchange column?"



CHRISTIAN ABOLISHES OLD TIME DANCE STAG LINES

The historic stag line is now becoming a fond memory upon the Christian College Campus at Columbia Missouri.

The Mercer Cluster brings this unusual news out of the West with the astounding statement that it is going over in a big way.

The feminine contingent will not be able to gauge their popularity in the future by the number of "breaks" but must cast about for some new "measuring device." The Christian (?) authorities report the results very gratifying and predict that in time this system will revolutionize college dances. In spite of the seeming youth of the movement it has already spread to the University of Missouri where the "stag" line will be non-existent at their annual Military Ball.

It seems to us that in our fathers day much the same system was used with great success; all of which bears out the theory of culture cycles.

Women like to have their thinking done for them.—Dr. Joseph Collins.

Dual or triple persons live in the same body, strangers to each other or one another.—Dr. E. J. Humphries.

COLLEGE PEACE POLL SAYS NAY TO LEAGUE

The Literary Digest poll renders a comparative accurate cross-section of the attitude prevalent in the American colleges. A vote of more than two to one says that America can stay out of another war and only a slight majority against the United States entering the League of Nations. This seems to indicate that American youth is divided upon the merits of the Monroe Doctrine and voting 69,715 to 41,407, they voiced opposition to the national policy that a "navy and air force second to none is a sound method of insuring us against being drawn into another great war" thereby further seeding the doom of that great Doctrine. An overwhelming vote of more than 9 to 1 in favor of Government control of armament and munitions industries.

This may be Socialism but it would be a great deal superior to the present system.

A lot of missionary methods start with the idea that the person addressed has no intelligence.—Bishop McConnell.

The vast majority of women persist in dragging themselves down to our level.—Prof. F. B. Balmer.

Oscar Says

(Continued from page four)

... that Johnny Stackhouse was quite agog about a certain Limestone "canary" Saturday night but you can't blame him when things fall like that.

OSCAR SAYS

... that Pasty "I miss Speedy" Sloan had better beware of Rat Risher as he has stated his ambition is to make and break a date with the pretty from Pendleton.

KNITTING PRACTICE WILL START AT MERCER SOON

Oh! Look, fellows; I've found a new way to knit this beret.

These big bad Bears have taken up the manly art of knitting as a form of intermural sport and expect to divide their time between knitting their brows in classrooms and knitting cute little sweaters for their best girl. The exponents of the ball-and-needle have already begun to get in shape to insure a good knit at the first contest which will probably be held at tea time.

We are not at all sure whether the Mercer Cluster is casting a stone or giving the boys a big hand.

CLEMSON DELEGATES MAKE ADDRESSES AT MEET IN GREENWOOD

D. W. Watkins, Director of the Agricultural Extension Division of South Carolina and Professor J. P. LaMaster, Head of the Dairy Division here, were speakers at the annual meeting of the South Carolina Jersey Cattle Club last Wednesday at the Oregon Hotel in Greenwood.

MORLEY IS SPEAKER

Dr. Lewis W. Morley, President of the American Jersey Cattle Club, was the principal speaker for the occasion. In Dr. Morley's talk, Clemson and the Extension Division were highly commended for their accomplishments in South Carolina not only along educational lines but in practical fields as well.

We are trying to run a twentieth century world with eighteenth-century social policies.—Glenn Frank.

Primarily, industry should exist for man and not man for industry.—Rabbi S. S. Wise.

One of the pleasing developments in industrial America is the recognition that beauty pays.—Otto H. Kahn.

TIGER AQUATICS BEAT GEORGIA TANK TEAM

G. Durban Turns in Sparkling Performance Against Bulldogs

The University of Georgia was the second Cracker-state aquatic team to fall before the powerful strokes of the Tigers last week end when they dropped a good meet in Athens Saturday by a 44 to 31 score. George Durban again turned in a sparkling performance in the dashes and led the scoring for the events with one first place and two seconds. The Bulldogs could only manage to win three of the eight races.

SUMMARY:

440 relay—Clemson, (Bacot, Watkins, Allison, and Heikkila) time, 4:12.1
200 breast stroke—Rosenstein (G), Haines (G), and McNeely (C), time, 3:27.5.
150 back stroke—McHugh (C), Todd (G), Atkinson (G), time 2:01.4.
60 free style—Durban (C), Chandler (G), Senter (G), 31 seconds.
440 free style—Steinberg, (G), Allison (C), Hunter (C) time, 6:16.6.
100 free style—Bacot (C), Durban

"BE IT EVER SO HUMBLE"

In a recent address Maj. Gen. Smedley D. Butler, retired marine officer, asserted that he would "never carry a rifle beyond the borders of the United States again," and called the Marine Corps a "debt collecting agency."

Victory does not count nearly so much as how you play the game.—Gene Tunney.

(C), Parks (G), 58.5 seconds.
300 medley relay—Georgia (Todd, Kahn, and Krumbein), time 3:51.
220 free style—Allison (C), Durban, (C), Steinberg (G), time 2:37.—

"IGNORANCE RESPECTABLE"

We used to be faintly ashamed that we were not omniscient, but now ignorance has become respectable.—Dr. C. G. Darwin, University of Edinburgh.

A BIG "IF"

Had Antony not been upset by a lover's quarrel with Cleopatra at the time of the Battle of Actium, he would in all probability have become the sole sovereign lord of the earth.—Arthur Weigall.

Patronize TIGER Advertisers!

ASK OUR AGENTS---

"Randy" Hinson, John Troutman, "Bull" Durham and Bill Croxton about the FREE SUIT OFFER.

Bleckley's Dry Cleaners

On your Ups and Downs

I'm your best friend
I am your Lucky Strike



Maybe you wonder why I appeal more than others. Listen. Do you know that the top leaves of a tobacco plant are unripe and biting? Do you know that the bottom leaves, trailing the ground, are grimy and coarse? I know all that and for that reason I am made from the fragrant, expensive center leaves... the leaves that give you the mildest, best-tasting smoke. Therefore, I sign myself "Your best friend."

LUCKIES USE ONLY CENTER LEAVES . . . CENTER LEAVES GIVE YOU THE MILDEST SMOKE



They Taste Better

CURETON ELECTED TO LITERARY PRESIDENCY

Kissam Vice President; Malone, Clamp, Folk Other Officers

MEETING CHANGED

At the meeting of the Calhoun Literary Society last Wednesday night, R. W. Cureton was elected to the Presidency, succeeding E. W. Clamp, for the new year. "Roddy" Kissam was voted Vice-President, H. T. Malone was elected Secretary, and E. W. Clamp and O. H. Folk were elected first and second critics, respectively, while Cureton and Ambrose were retained as Treasurer and Sergeant-at-Arms. Following the passage of a motion, the meeting has been changed to Monday night instead of Wednesday.

The happiest country would be one that practices socialism having neighbors addicted to private enterprise.—Bertrand Russell.

To Head Leadership Fraternity



Oscar G. Rawls who was elected president of the Blue Key Honorary Leadership Fraternity last Tuesday night to succeed Charles E. Cummings who had served as president of the organization since the beginning of the current school year and who resigned due to the large amount of his time required for other activities previously assumed. Rawls is one of the outstanding members of the senior class, being captain of the drum and bugle corps, a member of Tau Beta Pi, the varsity track team, former president of the junior class and associate editor of THE TIGER. "Bobby" Spann was elected as vice president of the fraternity to fill the vacancy which was left by Rawls. Other offices of the organization are filled by the men who were first elected.

Grammatical- pedantry often side-tracks thought, and so leads to confusion.—H. C. Dowall.

Religion without the supernatural ceases to be religion.—Bishop Manning.

If we could abolish prohibition a lot of our economic troubles would be over.—Norman E. Mack (in 1930).

Sin has become a word of the museum.—Rev. Allen K. Chalmers.

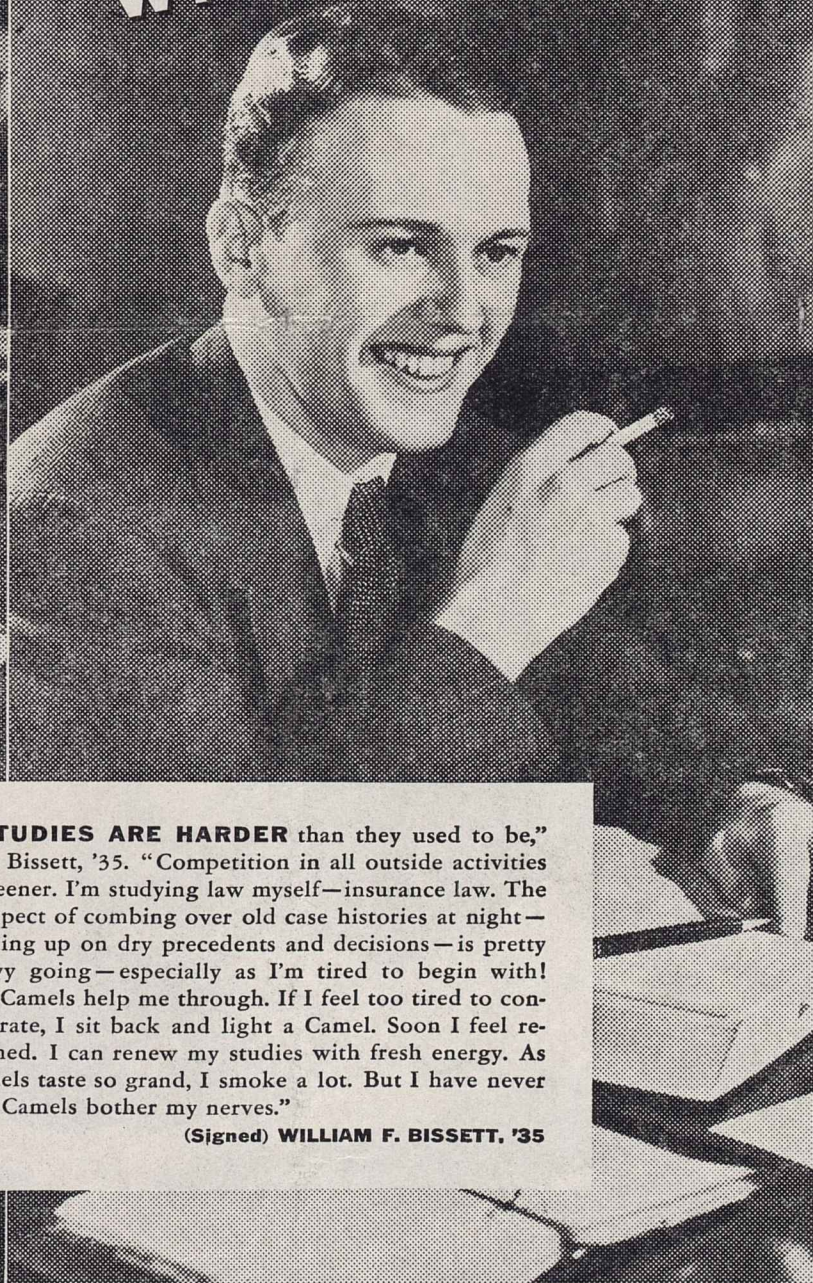
CLEMSON UNIFORMS ARE MADE BY
WILLIAM C. ROWLAND, INC.
PHILADELPHIA

COMPLIMENTS OF
Clemson College Laundry

TO OVERCOME FATIGUE



GET A LIFT WITH A CAMEL!



MILLIONS MORE FOR FINER TOBACCOS

"Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand."

(Signed)
R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, North Carolina



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R. J. Reynolds Tob. Co.

"STUDIES ARE HARDER than they used to be," says Bissett, '35. "Competition in all outside activities is keener. I'm studying law myself—insurance law. The prospect of combing over old case histories at night—reading up on dry precedents and decisions—is pretty heavy going—especially as I'm tired to begin with! But Camels help me through. If I feel too tired to concentrate, I sit back and light a Camel. Soon I feel refreshed. I can renew my studies with fresh energy. As Camels taste so grand, I smoke a lot. But I have never had Camels bother my nerves."

(Signed) WILLIAM F. BISSETT, '35

HIT SHOW OF THE AIR! TUNE IN ON THE CAMEL CARAVAN

Featuring WALTER O'KEEFE • ANNETTE HANSHAW
GLEN GRAY'S CASA LOMA ORCHESTRA

TUESDAY

10:00 p.m. E.S.T. 8:00 p.m. M.S.T.
9:00 p.m. C.S.T. 7:00 p.m. P.S.T.

THURSDAY

9:00 p.m. E.S.T. 9:30 p.m. M.S.T.
8:00 p.m. C.S.T. 8:30 p.m. P.S.T.

OVER COAST-TO-COAST WABC-COLUMBIA NETWORK



ANNETTE HANSHAW

"WHEN 'BLUE' spells come on or I'm tired and jittery from a busy day, I turn to Camels. In no time after smoking a Camel, fatigue slips away. I have the energy to face the next task. And what a delightful flavor Camels have! I never seem to tire of them." (Signed) ELIZABETH CAGNEY, '35



"THERE ARE PLENTY of times when I get tired. Then I smoke a Camel. For I have always noticed that Camels help a lot in easing the strain and renewing my 'pep.' I smoke Camels a lot. They taste so good, and never affect my nerves." (Signed) E. H. PARKER, Chief Pilot Eastern Air Lines

CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

BASKETEERS IN RALEIGH
FOR CONFERENCE MEET

SPORTS

CLEMSON AQUABATS TO
STATE MEET SATURDAY

FROM THE PRESS BOX



CONFERENCE BASKETBALL

Well, Coach Davis and his ten men left early yesterday morn for the North Carolina capital to try and bring another crown to the old mountain institute. After a good rest, the boys should be able to take Washington and Lee into camp tonight, since it has already happened once, and if they hold on to their present strength we will probably hear of our representatives breezing right into the finals.

Play started at three bells this afternoon when V. M. I. faced off with the Wolfpack from N. C. State and was followed by Duke and Virginia at 4:30. The all-important matches to us will be pulled tonight with our Tiger team facing the Generals and the universities of North and South Carolina clashing immediately afterward.

Last minute write-ups seem to have the Davismen classed as "dark horses" but many a dark horse comes out in the lead and despite this "shady" report we will be eagerly watching accounts from Raleigh to see the Purple and Gold warriors in the limelight. Two of the entries beside Washington and Lee have been met and defeated at least once, South Carolina and State, and unless the old jinx follows the Tigers, the story should be repeated. Since V. M. I., Duke, Virginia, and N. C. haven't been encountered they will not know exactly what to expect from our aggregation, yet we will be in practically the same fix; however, we know what to expect from our hard-fighting quint and we will be pulling for them all the way.

If the Tiger quintet can hold on to the place it has made in southern circles it will not have any too much trouble in achieving success at Raleigh this weekend. The boys left yesterday morning for the North Carolina capital and after resting up should be ready to tackle any opponent that comes up tonight. It is not known who will be the Clemson team's first foe, as the paper goes to press but three of the six have been met and defeated at least once by the Tigers—N. C. State, South Carolina, and Washington and Lee. Information gleaned from special write-ups shows the U. of North Carolina as favorite with our boys as "dark horses". Well, we just hope that this "shady" remark won't prevent the Davismen from breaking in to the limelight.

BROTHERHOOD HOLDS
INFORMAL INITIATION

(Continued from page one)

of Newberry, F. V. Tribble of Anderson, C. O. Stevenson, of Marion, D. D. Page of Dillon, W. B. Yarborough of Brookman, B. T. Horton of Belton, W. M. Thomas of Pickens, S. M. Orr of Anderson, and R. E. Graham of McClellanville.

Professor S. W. Little, Asst. professor of Architecture and Professor Henry Rankin, Asst. professor of English were taken in. Professors Little and Rankin were admitted as honorary members.

CONFERENCE BOXING

True, we did not show up so very well up in Virginia, for we were a little outclassed. The Virginians seem to have a habit of taking the Conference title, this being their fifth straight win, but the Tiger contenders fought gamely none getting worse than decisions chalked up against them. Bob Jones' boys seem to become a little more aggressive each year and with the interest shown to the freshmen he should round up a fair group of sluggers for next season.

"PEP ON
THE AIR"

RUTH ETTING and
her melody
RED NICHOLS
and his
rhythm



Kellogg's

COLLEGE PROM

It's the big night on the air.
Dancing. Singing. Sport
thrills. With the color and
gaiety of the college campus.

KANSAS
NIGHT

HONORING
DR. J. L. NAISMITH
Originator of Basketball

THURSDAY, FEB. 28th
WJZ—7:45 P.M., E.S.T.

Tune in every week at this same
time. N. B. C. Blue Network.

A VERY SHORT NAME

Cornell University is positive it has a student whose name is as short as anyone else's in the world.

The student is Mr. I, a graduate student from Tsinan, Shawtung, China. His first name is Fu and his middle name Te.

SENATORS VOTE MAY TO
COLLEGE INVESTIGATION

An attempt made to have the Wisconsin state senate investigate the teaching of communism and atheism in the University of Wisconsin has been squelched. The proposal was voted down by the senate, 58 to 34.

YALE CAGERS SHATTER

NEW YORKER RECORD

In an overtime game last week the Yale basketball team shattered the winning streak of New York University and won by a score of 33 to 29. The New Yorkers had previously won 27 games in a row over a 1-2 period of two years.

We Invite Your Attention To Our
SODA FOUNTAIN

KEPT IN A CLEAN AND SANITARY CONDITION BY A
COMPETENT OPERATOR

ENJOY A FRESH SANDWICH TOASTED TO A DELICIOUS
BROWN AND YOUR FAVORITE DRINK

OUR MILK SHAKES HAVE A REPUTATION
A DOUBLE GLASS FOR A DIME

FRESH FRUIT ORANGEADES AND LEMONADES

CRACKERS — CAKES — CANDIES and dainties of all kinds

TREAT YOURSELF TODAY

L. C. Martin
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The Official College Book and Supply Store

PHONE 75

CLEMSON COLLEGE, S. C.



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PRINCE ALBERT THE NATIONAL
JOY SMOKE!

TIGER REPORTER PROPOSES THAT SPORTS TECHNIQUE BE APPLIED TO SCHOLARSHIP

(Continued from page one)

of Phi Beta Kappa and other honorary keys?

Organizations whose membership is not a pedantic, fact-accumulating group, but whose members are creative, dynamic in the use of their knowledge?

Clemson would certainly not be shy of candidates for such a team of All-State dimensions and likely almost as many could be mentioned for this mythical Scholastic All-Southern organization.

This scribe ventures to offer his selection of candidates from Clemson's faculty members:

Brearley, H. C. Social Sciences

A Ph.D. from Columbia University, Dr. Brearley is well known as a sociologist, psychologist, and criminologist. His book on "Homicide in the U. S." is one of the noted University of North Carolina social science series, and was recently quoted in a German journal. He is much in demand as a speaker, at Clemson and throughout the State.

Sherrill, G. R. Political Science

A Ph.D. from Columbia University.

sity. Instrumental in founding the Southern Association for the Advancement of Political Science—Has written several books on government of North Carolina—Is writing a book at present, in conjunction with Prof. A. G. Holmes, on Thomas G. Clemson.

Brown, H. M.

Physics

A Ph.D. from California. Has invented many significant pieces of physical apparatus. A man of the true scientific type.

Barre, W. H. Cotton Experiments

An M.A. from Nebraska—Dean of School of Agriculture at Clemson—Now on leave as chief of the division of cotton and other fiber plants in Bureau of plant industry U. S. Dept. of Ag. in Washington—Is expert in botany and pathology of cotton plant.

Calhoun, F. H. H.

Geology

Ph.D. from U. of "Chi". Dean of School of Chem. and Geology, Consulting Geologist for Santee-Cooper power project—for over 20 years assistant geologist of U. S. Geological survey—consulting geologist for Seaboard Airline Ry. An authority on glacial surveys.

Pollard, F. H. Physical Chemistry

A Ph.D. from Cornell—Has done

much work in colloidal and physical chemistry, with emphasis on absorption of gases by platinum—Fine research man.

Cooper, H. P.

Soils

A Clemson graduate of 1911 and holder of a Ph.D. from Cornell, Dr. Cooper, a pioneer in soils research, heads the largest soils survey in the history of the country. 140,000 in S. C. and millions of others over the country will benefit as a result of the work.

Willis, H. H.

Spinning

A Clemson graduate and dean of school of textiles—For years connected with Dept. of Agriculture as authority on textiles—Has written numerous articles on spinning for technical journals—was member of Pres. Roosevelt's NRA board for textile arbitration of labor question.

Taylor, Rupert

Shakespeare

A Ph.D. from Columbia University—Authority on Shakespeare—Secretary of Shakespeare group of Modern Language Association

Manager of this All-Southern outfit—J. C. Littlejohn—To stimulate understanding between profs and students.

(Editor's Note: This feature is for the information and interest of The Tiger's readers; the men named below are the choice of the scribe. Any readers who differ are asked to send in their selection; it will be welcomed and published.)

LOCAL PROF HONORED BY GERMAN JOURNAL

(Continued from page 1)

and psychology at Clemson.

PAMPHLETS PUBLISHED

An entire chapter on seasonal variation in homicide has been reproduced in two pamphlets by the foreign publication. The preface, translated from the German, reads: "The imperial minister of justice and the imperial office of statistics have recently made and published a statistical investigation on the subject of the seasonal distribution of homicides committed in Germany. In this connection the following treatise, which deals with this topic from an international viewpoint,

will be of special interest."

DISCUSSES HOMICIDES

The portion of Dr. Brearley's book copied by the German periodical discusses the monthly distribution of homicide and covers such topics as effect of temperature on homicide, holidays and homicide, and direct and indirect influences of weather.

PUBLISHED 1932

"Homicide in the United States" was published in 1932 by the University of North Carolina press and is one of the famed social study series of that school.

PHD FROM COLUMBIA

At Clemson, Dr. Brearley, in addition to his sociological and psychological work, teaches a course in criminology. He holds a Ph. D. degree from Columbia University.

WHITE IS RIGHT! BUY WHITE SHOES

College Men Are Wearing Them Now.

I have a strong \$3.00 line of whites made by the Friendly Five People. Also Crosby Square, Walter Booth and Friendly Fives. At least a dozen different styles now in stock—More Coming.

SEE

HOKE SLOAN

for NEW WHITE SHOES

The selection, buying and preparation of the right kinds of Turkish tobaccos for making Chesterfield Cigarettes is a business in itself . . .



Handling Turkish tobacco in the Liggett & Myers modern factory at Smyrna, Turkey.

WE have buyers in all the tobacco markets of Turkey and Greece, including Xanthi, Cavalla, Smyrna and Samsoun.

And at Smyrna Chesterfield has built the most modern tobacco plant in the Near East.

Here the spicy, aromatic Turkish leaf is sorted and graded under the eyes of our own tobacco men.

Then it is put away to age in its own climate for two years or more to make it milder and better-tasting.

When you blend and cross-blend the right kinds of aromatic Turkish tobacco with mild ripe home-grown tobaccos as we do in Chesterfield you have . . .

*the cigarette that's milder
the cigarette that tastes better*